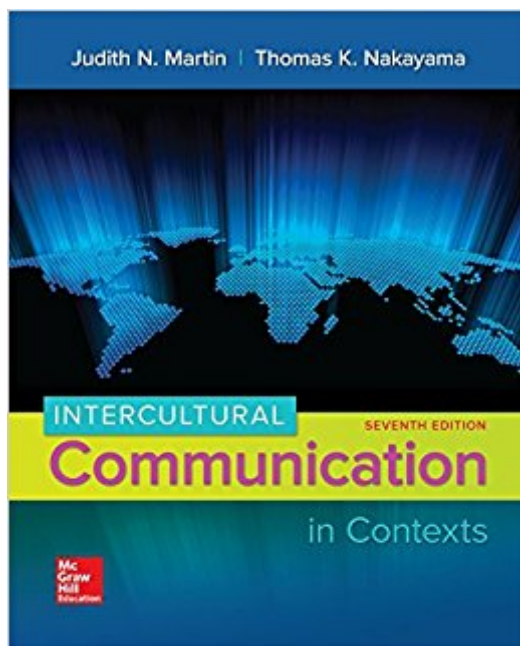


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Intercultural Communication In Contexts



Synopsis

The 7th edition of *Intercultural Communication in Contexts* examines communication in multicultural relationships and provides the tools for effective communication amid cultural, ethnic, and religious differences in domestic and global contexts. Students are introduced to the primary approaches for studying intercultural communication along with a theoretical and practical framework for applying the approaches in their own lives. The varied backgrounds of coauthors Judith N. Martin, a social scientist, and Thomas K. Nakayama, a critical rhetorician, bring a unique viewpoint to the subject matter. The Connect course for this offering includes SmartBook, an adaptive reading and study experience which guides students to master, recall, and apply key concepts while providing automatically-graded assessments. McGraw-Hill Connect® is a subscription-based learning service accessible online through your personal computer or tablet. Choose this option if your instructor will require Connect to be used in the course. Your subscription to Connect includes the following:

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Judith N. Martin is currently Herberger Professor of Communication in the Hugh Downs School of Human Communication at Arizona State University. She received her Ph.D. in speech communication from the Pennsylvania State University. She also studied at the Université de Grenoble for a year, and was involved in study abroad administration for a number of years. She also has experience in cross cultural training and has co-authored three books with Prof. Tom Nakayama. Her current research interests focus on: the role of communication in cross cultural transitions, white identity and and communication, and pedagogical issues in teaching intercultural communication. Thomas K. Nakayama is Professor and Director of the Department of Communications Studies, Northeastern University. He received his Ph.D. in communication studies from the University of Iowa. He has been a Fulbright lecturer at the Université de Mons-Hainaut in Belgium and Libra Professor at the University of Maine. He has taught at Arizona State University, California State University, San Bernardino and the University of Iowa. His interests are in critical theory, cultural studies, and rhetorical studies.

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